

DBX Kft.

Contact: **Sándor Székely** CEO **Péter Porosz** director international markets
+36 20 326 1155 +36 30 933 7455
sandor.szekely@dbx.hu peter.porosz@dbx.hu

Industry: IT, software development
Specialized in: insurance software,
Hungarian market leader

Products:

- Hammy - Customer Communication Management
<https://hammy3.com>
- Moby - Modular Insurance Core System
<https://moby.insure>

International interest: we are searching for local partners. The ideal partner:

- IT consulting or IT solution provider with insurance focus
- They are embedded in the local insurance ecosystem
- They have have no competitive products

HAMMY + HAMMY DIGITAL DIRECT MARKETING

provides a solution that caters for:

- **Connected customers:** a growing number of customers are 'connected', preferring an on-line delivery of messages and content from businesses and government. Hammy is built with the connected customer in mind.
- **Omni-channel delivery:** with Hammy, the same message is delivered across any channel that the customer wishes to use, such as e-mail, chat, SMS or social media. If delivery through one channel fails, the message is re-routed to the next preferred channel.

- **Regulation and data security:** in Europe as well as globally there are regulations concerning customer communications and the privacy of data. Hammy supports encryption, electronic signatures and a secure management of customer data access.
- **Regulation Digital Marketing:** with Hammy, communications campaigns can be set up and followed through. Multi-step, multi-channel campaigns are supported.
- **Customer service automation:** Hammy captures the full communication history of customers (outbound and inbound), and automates the customer service process.
- **Template and document repository:** Hammy adds a template and document repository that is used to plan and execute communications.

**From: 40 Stats On Digital Transformation And Customer Experience, IDC.*

MOBY - THE MODULAR INSURANCE SOLUTION

The most important aspects when designing and developing the Moby Modular Insurance System were cost-effectiveness, short time to market and the complete fulfilment of client requirements. Each module of the solution is an independent unit.

MOBY provides

- Automated application and policy creation process...
- ...even for special insurance products like group insurance
- Commission management
- Case management
- Automated claim management
- Receivables management
- Partner management
- Portal interfaces
- Short time to market: a new insurance product can be launched in a few days.